

# DEPARTMENT OF BUSINESS ADMINISTRATION

## BRAIN WRITING IN ENTREPRENEURSHIP



**ST. MARY'S COLLEGE, (AUTONOMOUS)**

**Re – accredited with A+ grade by NAAC**

**Thoothukudi, Tamil Nadu**



**Institution's Innovation Council  
&  
Department of Business Administration**

*Jointly organize competition on*

## **BRAIN WRITING IN ENTREPRENEURSHIP**



*Date: 16/02/2022*

*Time: 5:00 p.m.*

*Venue: MICROSOFT TEAMS*

**With Best Wishes From**

**Rev.Sr. Flora Mary**  
*Secretary*

**Rev.Sr.Dr.A.S.J.Lucia Rose**  
*Principal  
President, IIC*

**Rev.Sr.Dr.C.Shibana**  
*Vice President, IIC*

**Rev.Sr.Dr.S.Kulandai Therese**  
*Deputy Principal*

**Rev.Sr.Josephine Jeyarani**  
*Director, SSC*

**Ms.A.Amora**  
*Convener, IIC*

**Event Organiser:**  
**Ms.S.Gayathri**  
*Coordinator & Assistant Professor  
Department of Business Administration*

**IIC Member**  
**Ms.R.Paul Roja**  
*Assistant Professor  
Department of Business Administration*

For more details  
Pin up your Email to [hbassociety@gmail.com](mailto:hbassociety@gmail.com)  
Say Hello to: 9800827002



**St. Mary's College (Autonomous)**  
**Re-accredited with A+ Grade by NAAC**  
**Thoothukudi, Tamilnadu.**

## **Certificate of Participation**

This is to certify that **H. Jesu Swetha** has actively participated in Business Plan competition on “**BRAIN WRITING IN ENTREPRENEURSHIP**” organised by Department of Business Administration and Institutions' Innovation Council conducted on 16<sup>th</sup> February, 2022.

16/2/2022

Date of Issue

Convenor



Number of Student Participants : 74

Number of Faculty Participants : 4

Number of External Participants, If any : NIL

Expenditure Amount : NIL

Mode of Session delivery – **Online** / Offline

**Objective:**

To enable the students to start their own business models. To benefit and encourage students to earn their own living during college days. To bring out innovative ideas in their entrepreneurial skills.

**Benefit in terms of learning /Skill / Knowledge obtained**

Students were able to have an insight on what is business models. This boosted them to start their career as an entrepreneur. It was a motivated session. Many of the students were able to get knowledge on how to develop business models with their own skills. A stiff competition prevailed between the students to overcome with the hurdles in their innovative ideas.

**Video URL**

<https://drive.google.com/file/d/1izYk0lorkUB6CM4nXsiHQgbXq8uiPFSJ/view?usp=drivesdk>



Head of the Department

The Head  
Department of Business Administration  
St. Mary's College (Autonomous)  
Thoothukudi - 628 001, Tamilnadu.

B. Serena Margaret  
IQAC Coordinator

IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

Suevi Rose  
Principal

St. Mary's College (Autonomous)  
Thoothukudi-628 001.